



byMOON  
an handtufted project





**Dal 1950  
l'eccellenza  
italiana**

In un mondo sempre più globalizzato, Radici non rinnega la propria filosofia e le proprie radici.

Sin dalla sua fondazione infatti, la parola d'ordine è sempre stata qualità, concetto indissolubile dalla Val Seriana, nella quale abbiamo sede, area storicamente legata al mondo tessile.

In Radici la tradizione va di pari passo con l'innovazione, mettendo la più avanzata tecnologia tessile al servizio della creatività.

**Italian excellence, since 1950**

In an increasingly globalized world, Radici does not deny his own philosophy and roots. In fact, since our foundation, quality is always been our keyword, a concept indivisible from the Seriana Valley where we are based, historically a strictly connected area with textile world.

Here is Radici tradition goes hand in hand with innovation, putting the most advanced textile technology at the service of creativity.

Un tappeto hand-tufted viene realizzato tramite un ricamo vero e proprio in cui ogni singolo ciuffo viene posizionato manualmente.

Questo consente di combinare diverse tipologie di filato con differenti costruzioni come velluto e bouclé, fornendo ad ogni singola sezione un'altezza differente, con la possibilità di intagliare il tutto tramite la tecnica del carving creando giochi tridimensionali piacevoli alla vista e al tocco.

Queste caratteristiche consentono di realizzare qualsiasi disegno con la precisione e il pregio della manualità, senza limiti di colore e dimensione.

La collezione, disegnata da Saporiti Hotel Design è ispirata alle maree e alle variazioni che esse assumono in funzione delle fasi lunari.

A hand-tufted rug is made using a real embroidery, so that every single tuft is positioned manually.

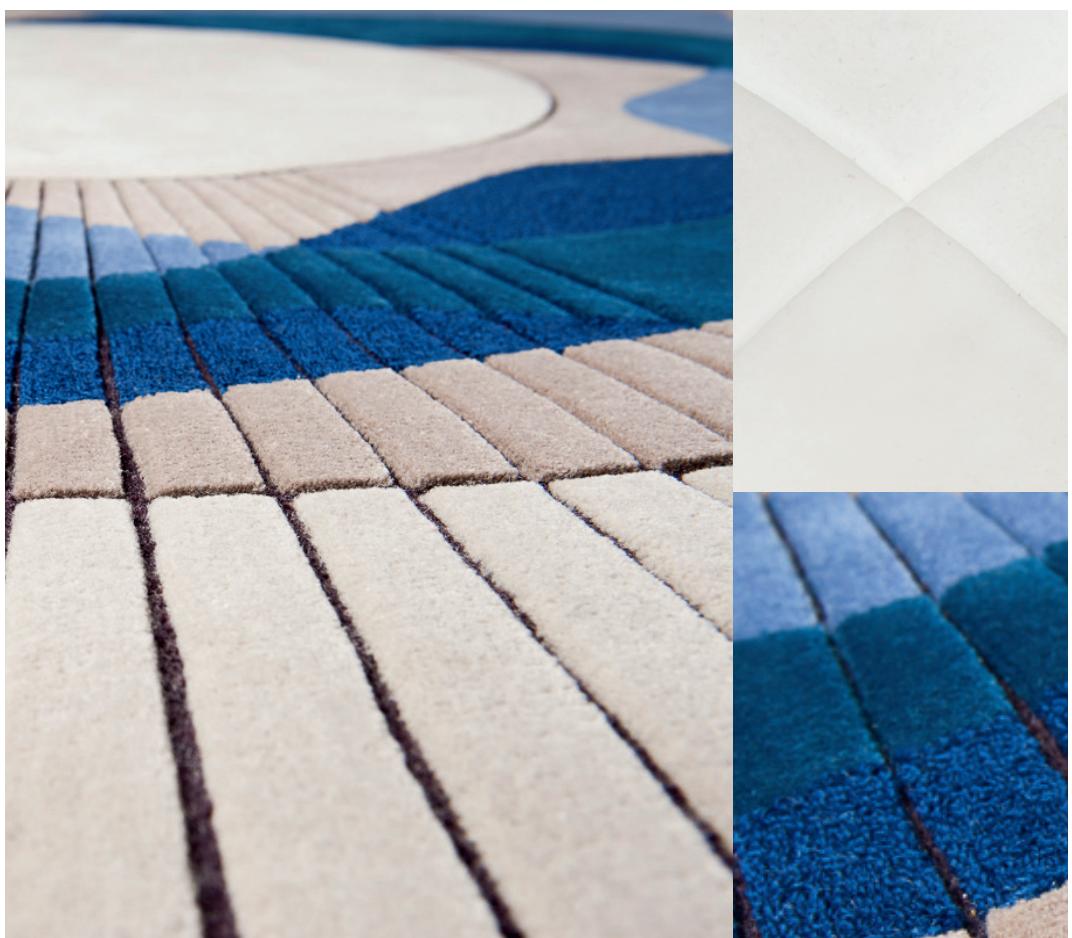
This allows you to combine different types of yarn with different constructions, such as velvet and loop pile, providing a different height to each single section, making it possible to carve all through the technique of carving. The result is absolutely amazing: three-dimensional games effects, pleasant to the eye and touch.

These features allow you to create any design with the precision and value of manual skills, without colour and size limits.

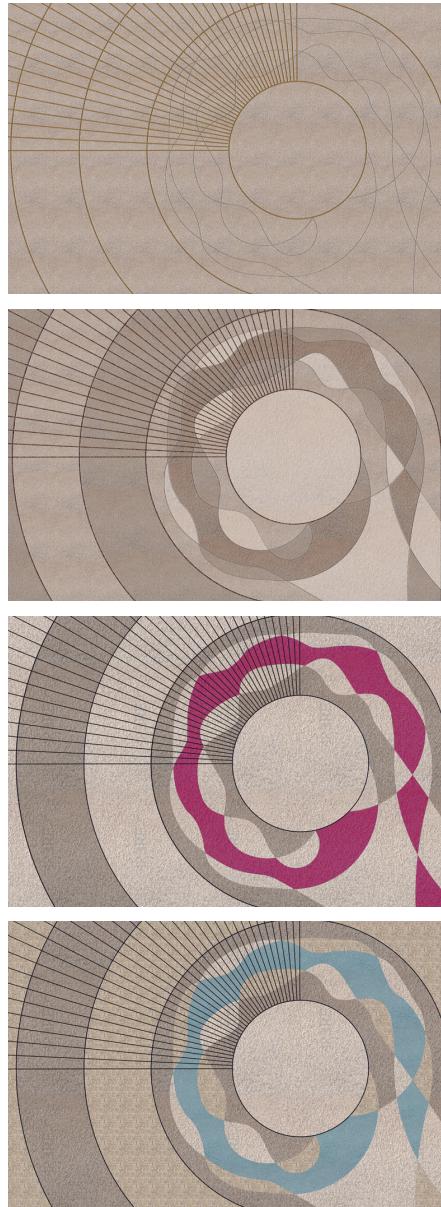
The collection, designed by Saporiti Hotel Design, is inspired by the tides and the changes that they assume according to the moon phases.



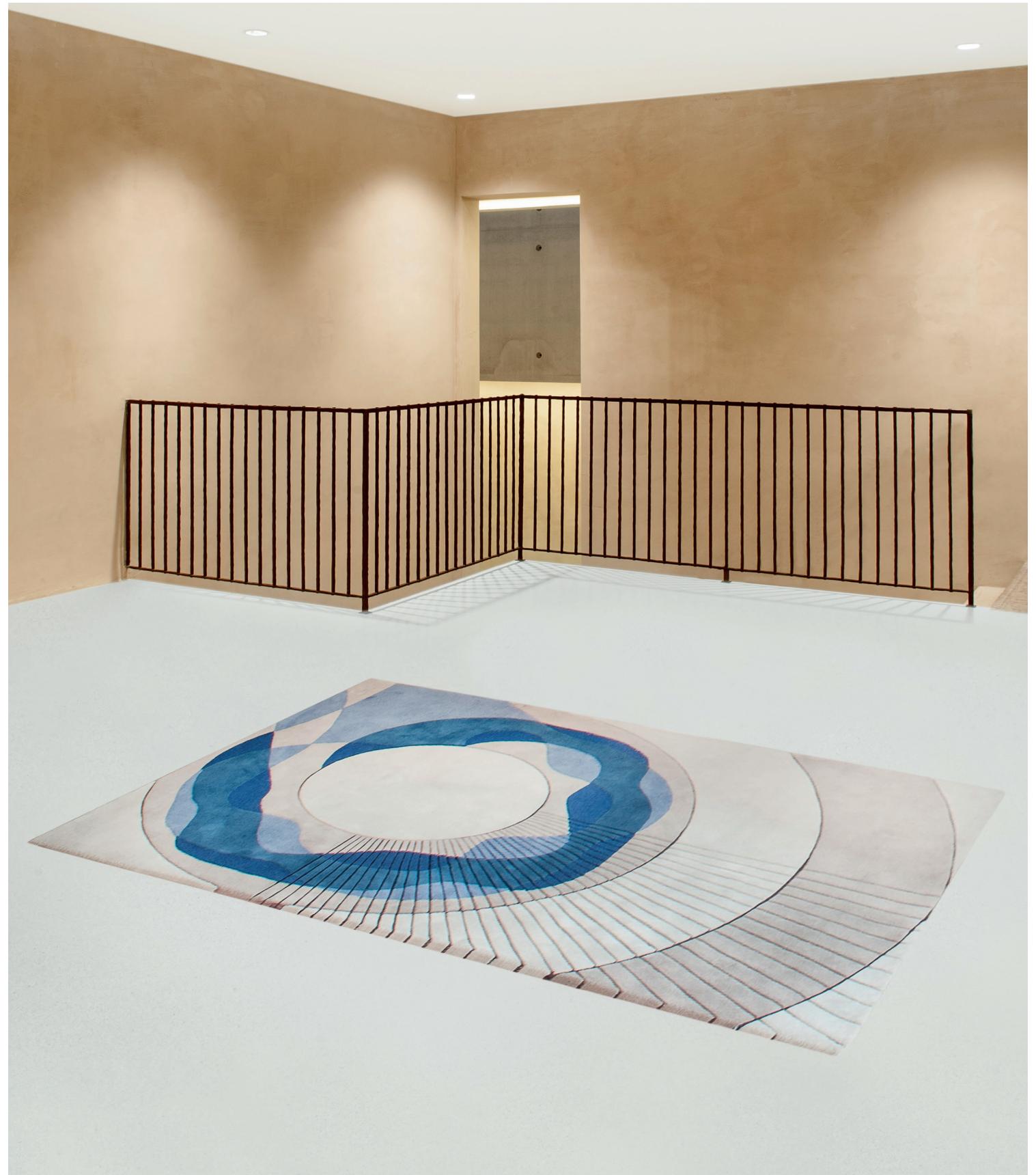
MONT SAINT MICHEL



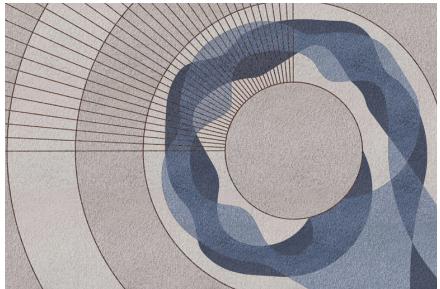
## MONT SAINT MICHEL



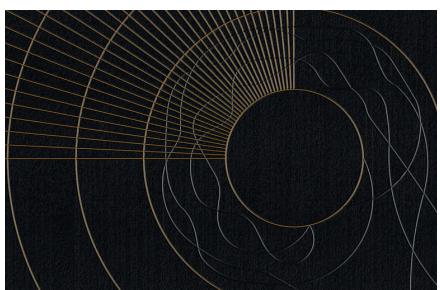




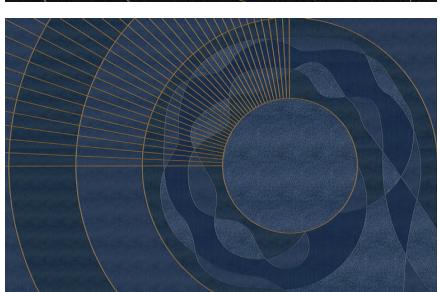
MONT SAINT MICHEL



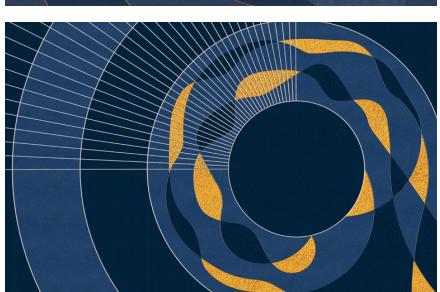
SEA



BLACK



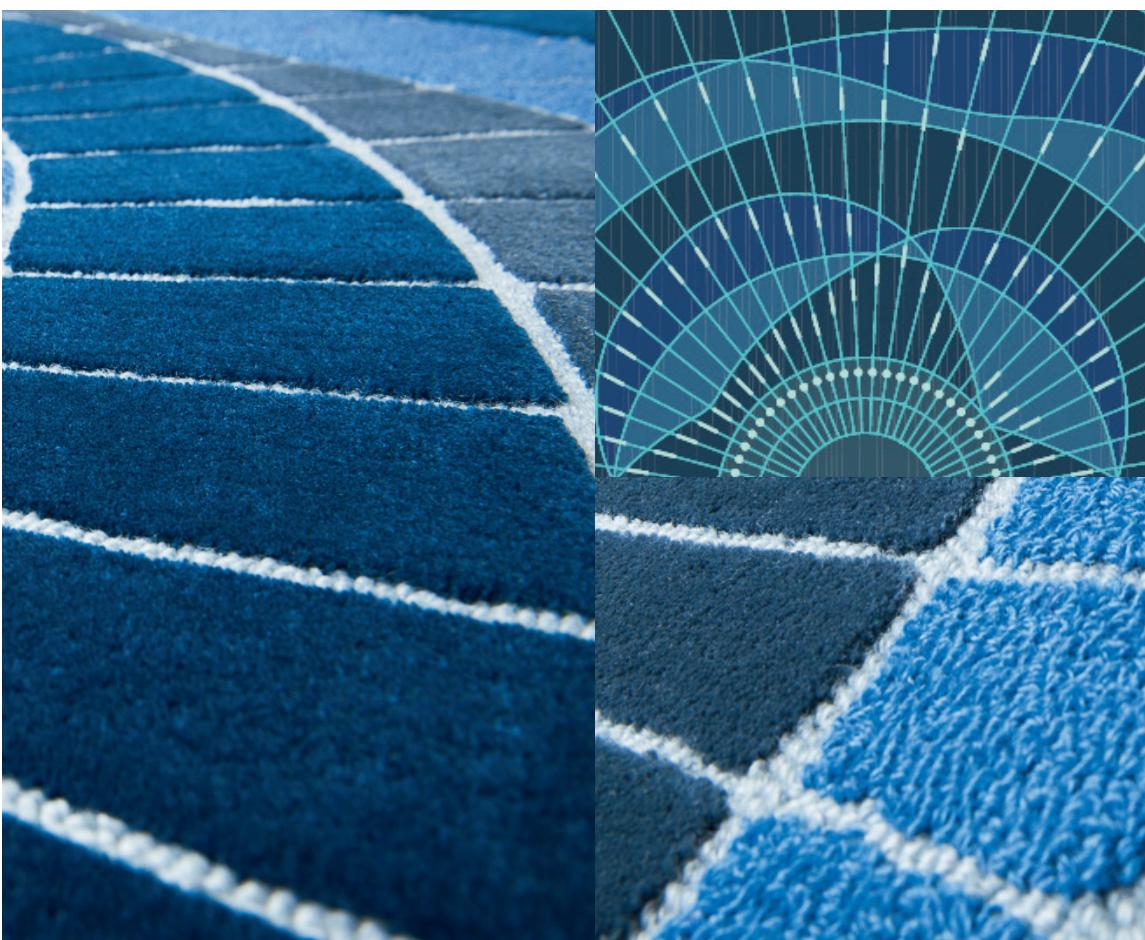
BLUE



STARS

COLOUR RANGE

WAIKIKI



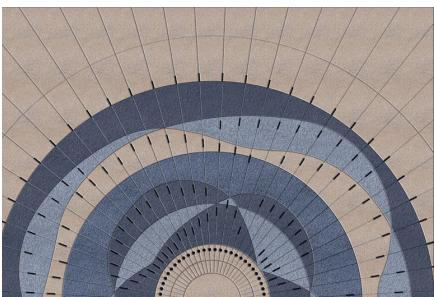




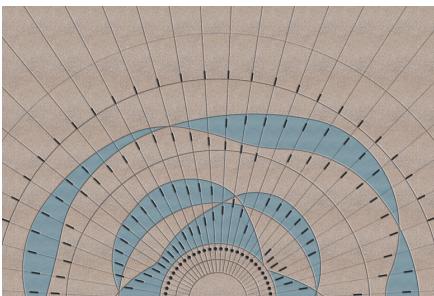
WAIKIKI



NIGHT



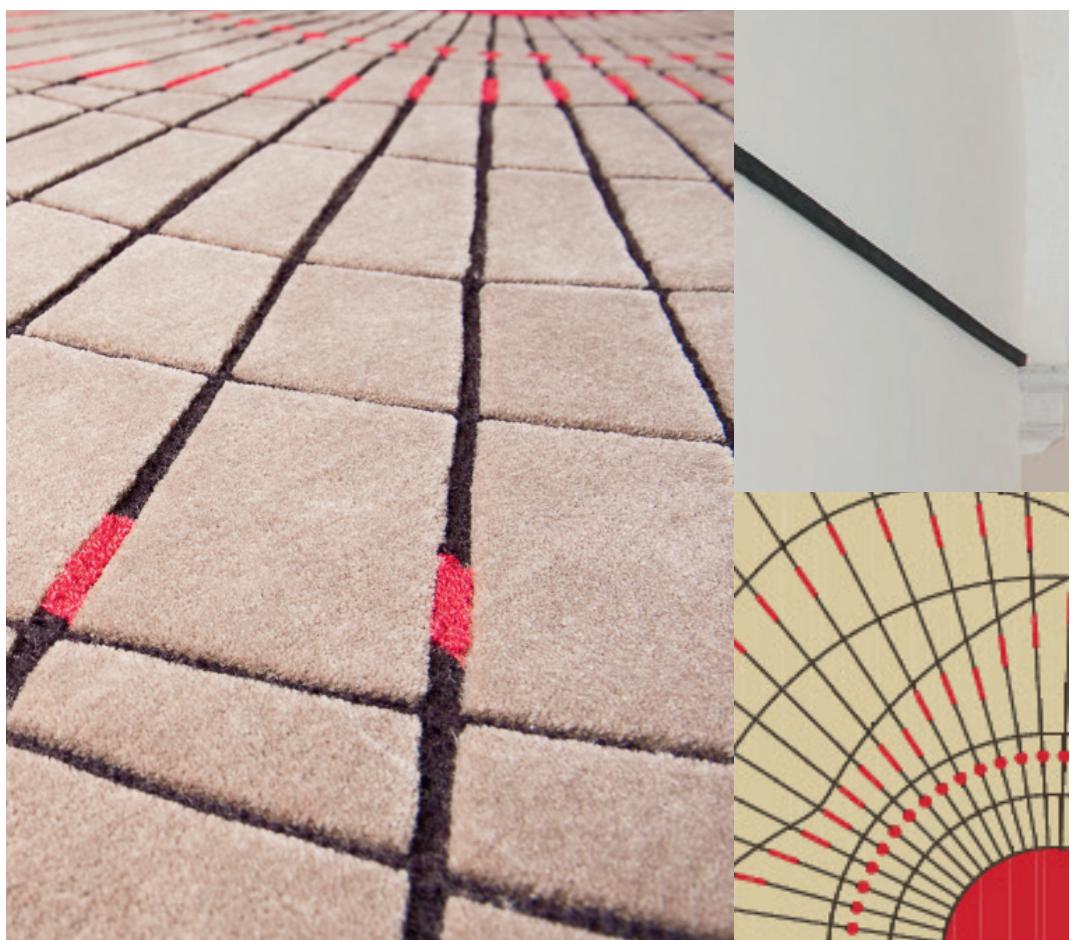
SEA

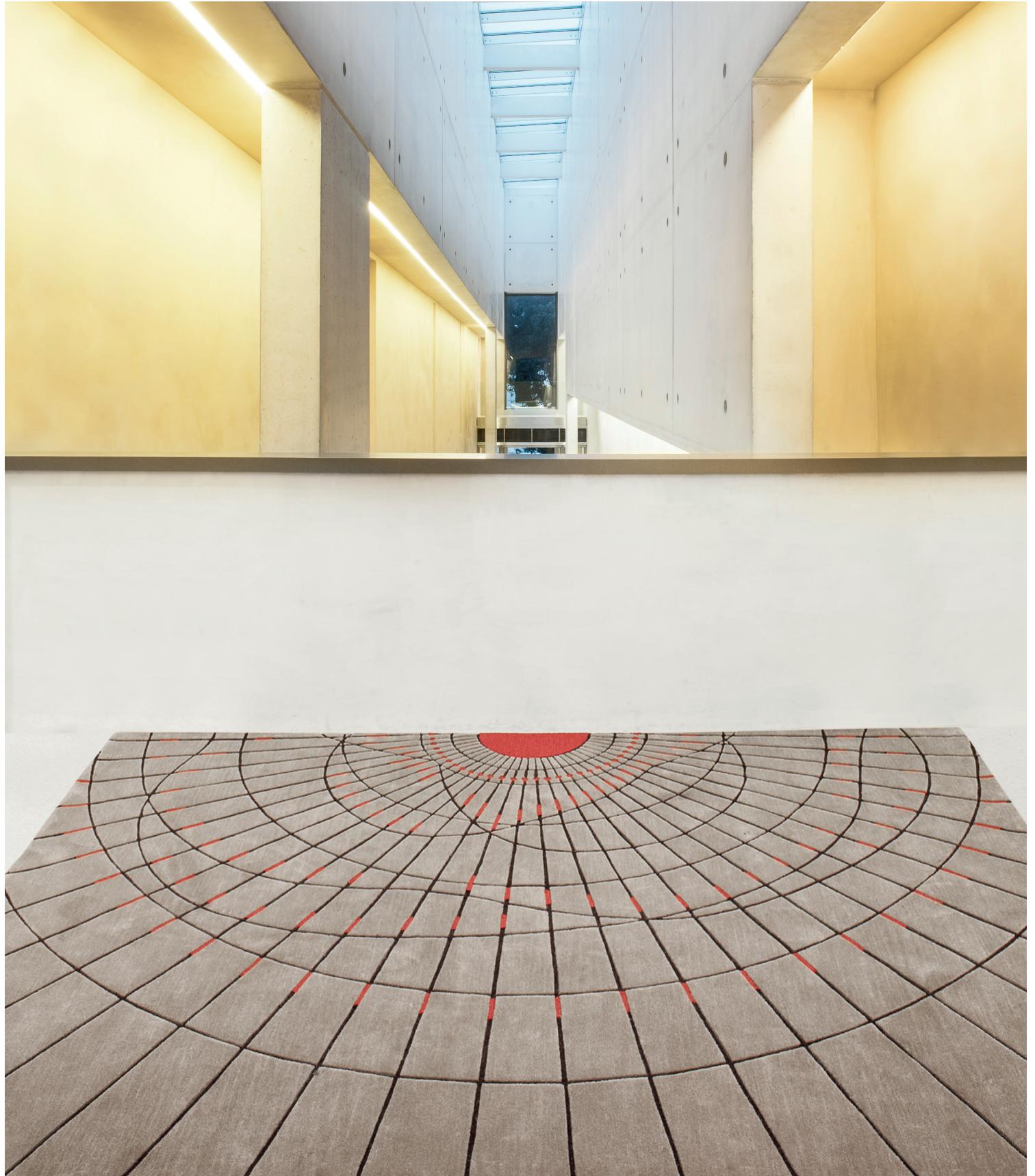


CELESTIAL

COLOUR RANGE

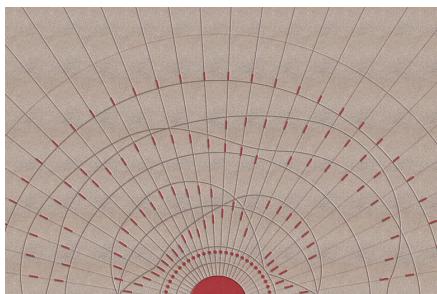
WAIKIKI



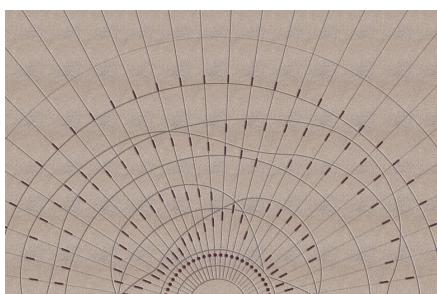




WAIKIKI



DAY



NATURAL



SAND

COLOUR RANGE

LA CALETTA







LA CALETTA

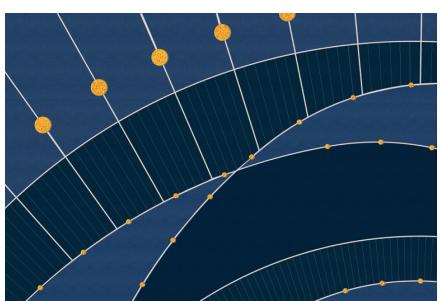


NIGHT



SEA

COLOUR RANGE



STARS

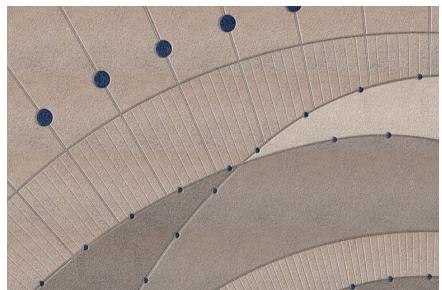
LA CALETTA



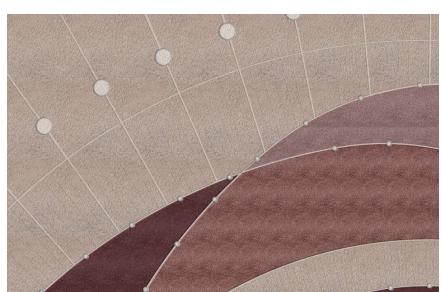




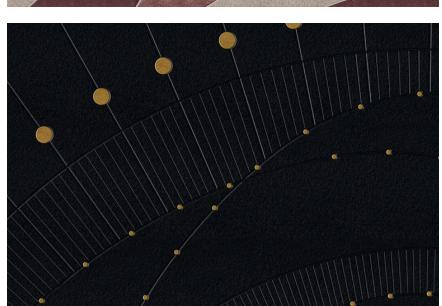
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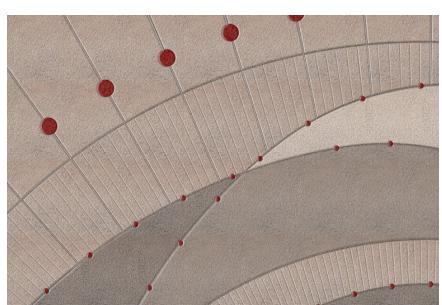
DAY



RED



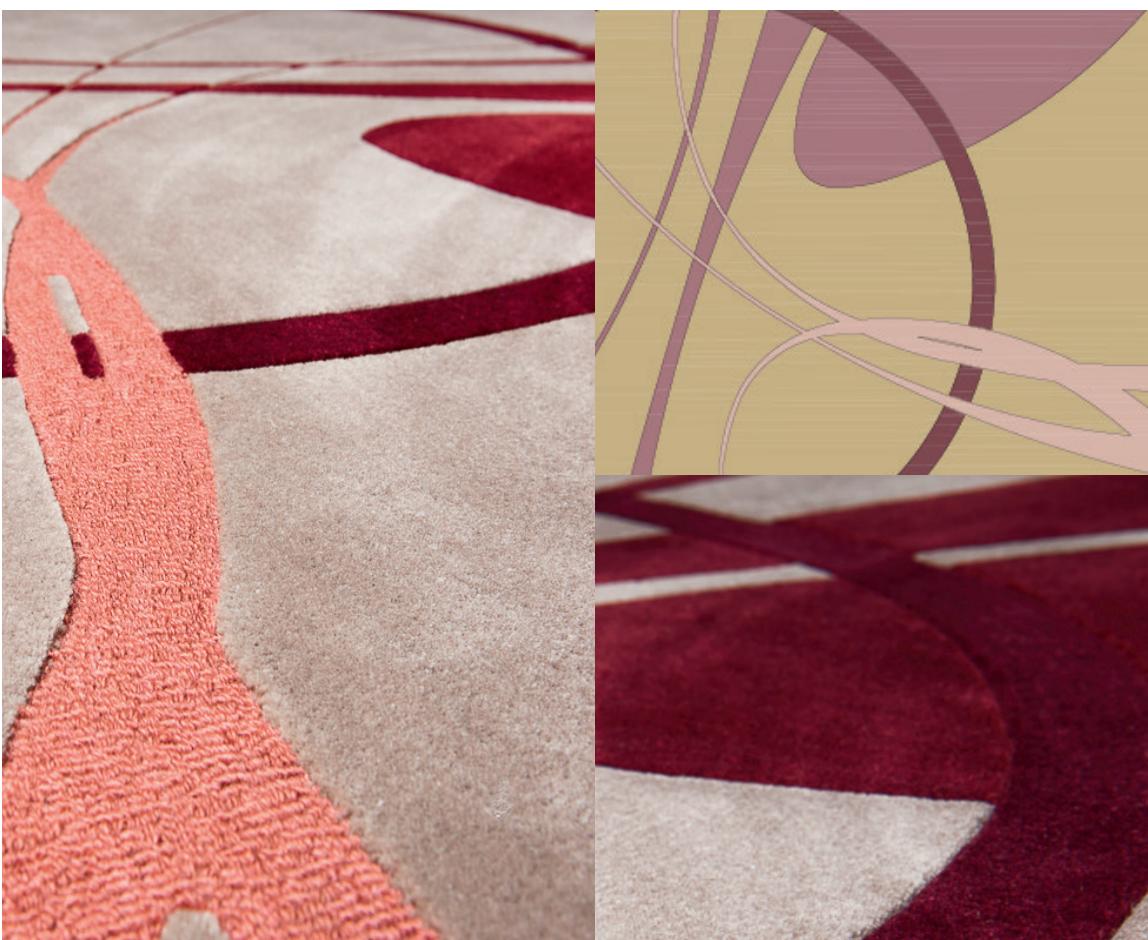
BLACK



SAND

COLOUR RANGE

ORBITA







ORBITA



LITE

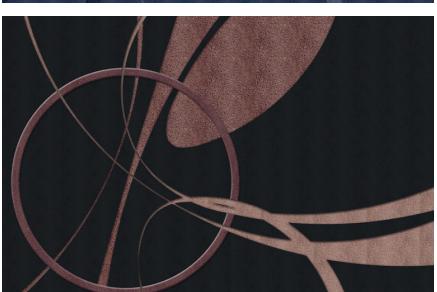


NATURAL

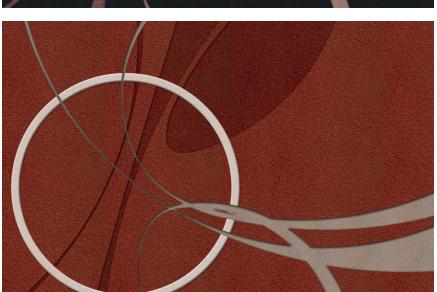


BLUE

COLOUR RANGE



BLACK



RED

ECLISSI







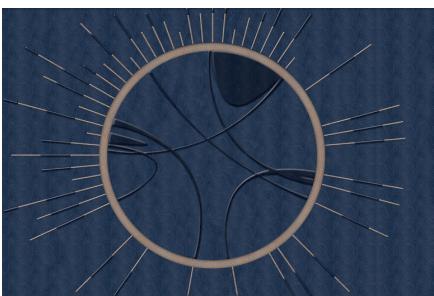
ECLISSI



LITE



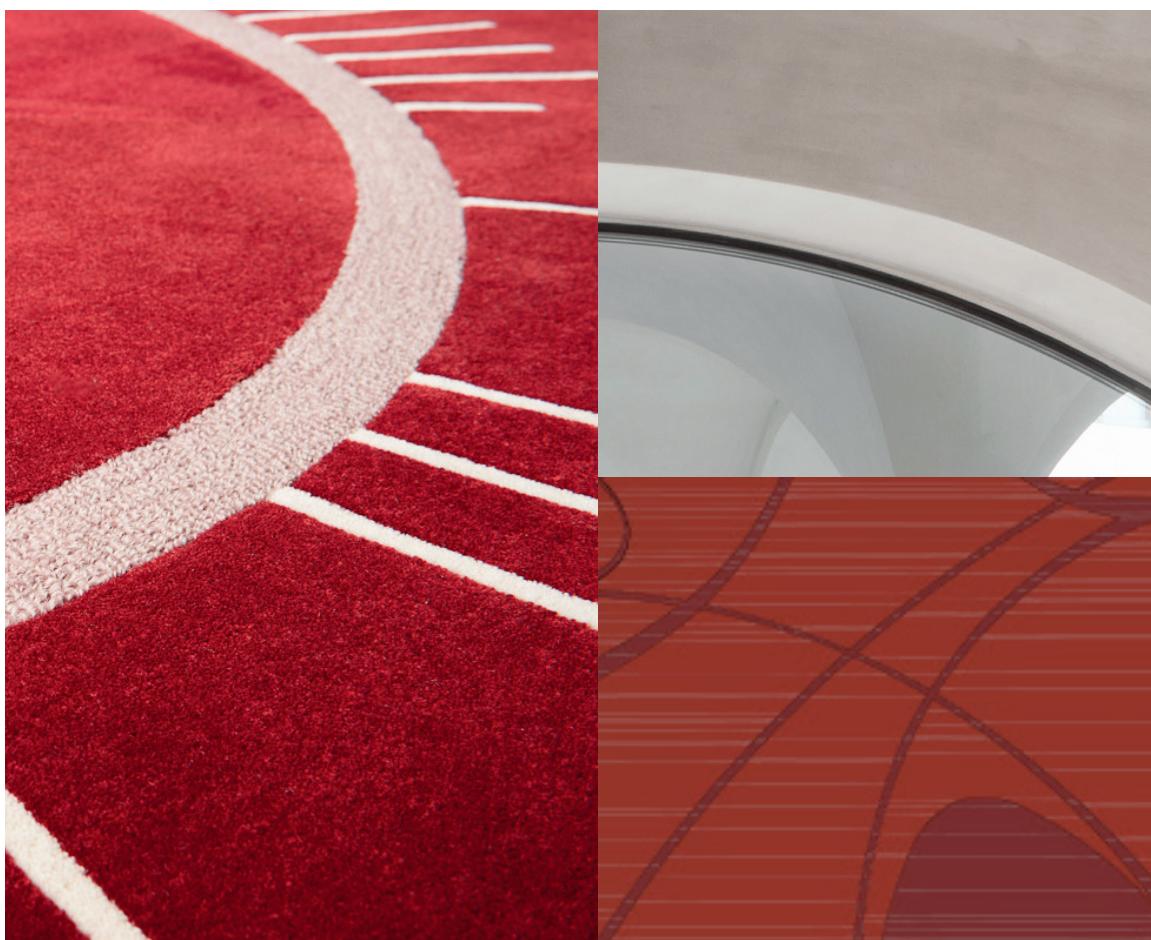
NATURAL



BLUE

COLOUR RANGE

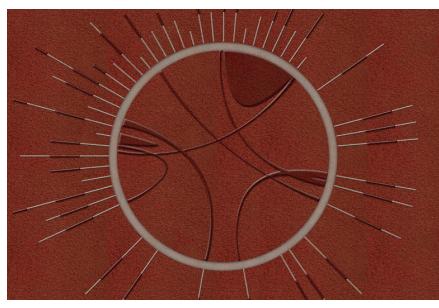
ECLISSI



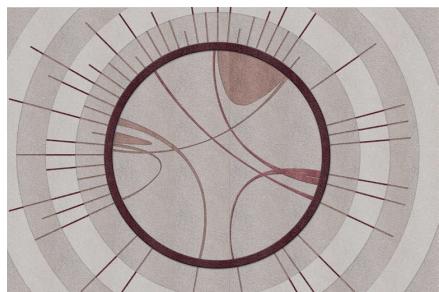




ECLISSI



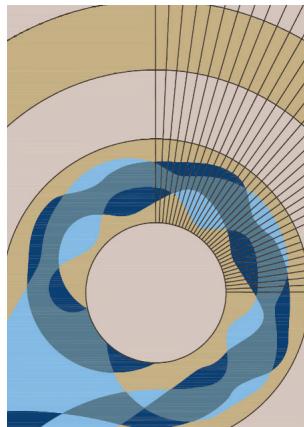
ROSSA



LIGHT

COLOUR RANGE

## TECHNICAL DETAILS

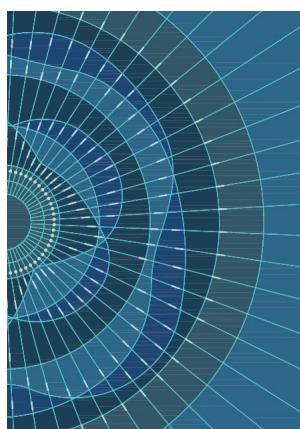


### MONT SAINT MICHEL SEA

100% New Zealand Wool

Standard size: 1,4x2 m - 1,7x2,4 m - 2x3 m

- |         |   |                               |
|---------|---|-------------------------------|
| ARS 004 | ● | cut pile                      |
| ARS 124 | ● | cut pile                      |
| ARS 080 | ● | loop pile lower than cut pile |
| ARS 139 | ● | cut pile                      |
| ARS 198 | ● | cut pile                      |
| ARS 225 | ● | loop pile lower than cut pile |

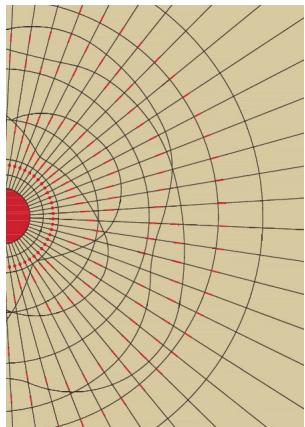


### WAIKIKI NIGHT

100% New Zealand Wool

Standard size: 1,4x2 m - 1,7x2,4 m - 2x3 m

- |         |   |                                  |
|---------|---|----------------------------------|
| ARS 100 | ● | cut pile                         |
| ARS 231 | ● | cut pile                         |
| ARS 253 | ● | cut pile                         |
| ARS 236 | ● | loop pile same level as cut pile |
| ARS 279 | ● | loop pile lower than cut pile    |
| ARS 279 | ● | loop pile lower than cut pile    |



### WAIKIKI DAY

100% New Zealand Wool

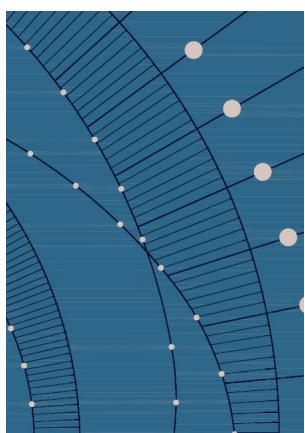
Standard size:

1,4x2 m - 1,7x2,4 m - 2x3 m

ARS 123 cut pile

ARS AO03 loop pile same level as cut pile ARS 123

ARS 225 loop pile lower than cut pile ARS 123



### LA CALETTA NIGHT

100% New Zealand Wool

Standard size:

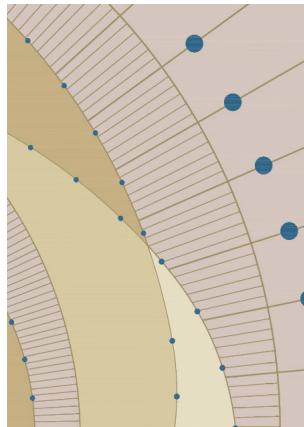
1,4x2 m - 1,7x2,4 m - 2x3 m

ARS 253 loop pile

ARS 004 cut pile higher than loop pile

ARS 253 cut pile same level as loop pile

## TECHNICAL DETAILS

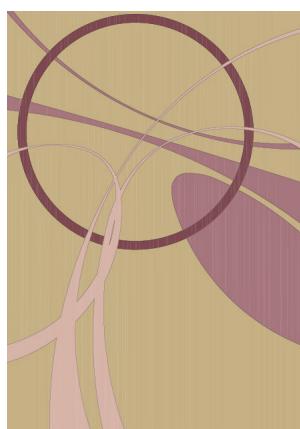


### LA CALETTA DAY

100% New Zealand Wool

Standard size: 1,4x2 m - 1,7x2,4 m - 2x3 m

- |         |   |                                  |
|---------|---|----------------------------------|
| ARS 124 | ● | cut pile                         |
| ARS 080 | ● | loop pile same level as cut pile |
| ARS 139 | ● | cut pile                         |
| ARS 198 | ● | cut pile                         |
| ARS 004 | ● | cut pile                         |
| ARS 225 | ● | loop pile lower than cut pile    |

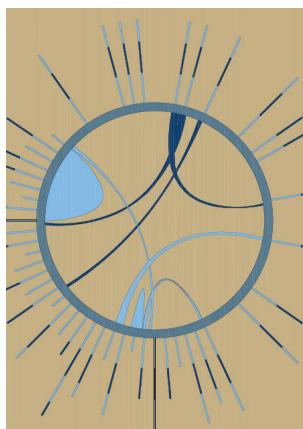


### ORBITA LITE

100% New Zealand Wool

Standard size: 1,4x2 m - 1,7x2,4 m - 2x3 m

- |         |   |   |
|---------|---|---|
| ARS 124 | ● | cut pile  |
| ARS 091 | ● | cut pile  |
| ARS 011 | ● | cut pile (carving external/internal the circle) |
| ARS 075 | ● | loop pile lower than cut pile                   |

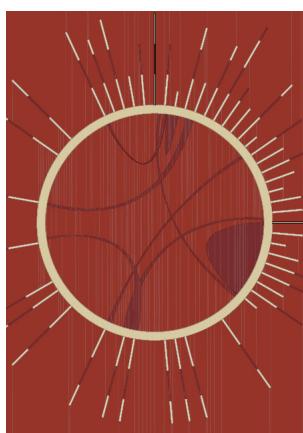


### ECLISSI LITE

100% New Zealand Wool

Standard size: 1,4x2 m - 1,7x2,4 m - 2x3 m

- ARS 124      ● cut pile
- ARS 080      ● loop pile lower than cut pile
- ARS 139      ● cut pile (carving external/internal the circle)
- ARS 198      ● loop pile lower than cut pile



### ECLISSI ROSSA

100% New Zealand Wool

Standard size: 1,4x2 m - 1,7x2,4 m - 2x3 m

- ARS 283      ● cut pile
- ARS 284      ● cut pile
- ARS 123      ● loop pile same level as cut pile
- ARS 041      ● cut pile

COLLECTION designed by Saporiti Hotel Design  
SHOOTED at Museo Bailo, Treviso  
PHOTOGRAPHY by Luca Argenton  
GRAPHIC DESIGN by Creattivo









**RADICI PIETRO  
INDUSTRIES & BRANDS S.p.A.**

Via Cav. Pietro Radici, 19  
24026 Cazzano S. Andrea (BG) – Italy  
Tel. +39 035 724242 - Fax +39 035 741549  
[info@radici.it](mailto:info@radici.it) - [www.radicicontract.it](http://www.radicicontract.it)